

PAYANG WALK

ELEVATING KUALA TERENGGANU AS A WATERFRONT HERITAGE CITY

Presenter: Pengarah Perancangan Bandar, Majlis Bandaraya Kuala Terengganu









Memorable things about Terengganu:

- Pasar Kedai Payang
- Drawbridge
- Keropok Lekor
- Batik & Songket etc.



DRAWBRIDGE



PASAR KEDAI PAYANG





KEROPOK LEKOR

ABOUT TERENGGANU

Terengganu's area is 13,305 km square and has a coastal line of 244 km facing directly South China Sea with the climate of 21 – 32 Degree Celsius.

In 2021 the population is estimated at 1,280,000 and most of the settlements are around the coastal line especially on the river mouth. The majority ethnic in Terengganu is Malays while the minor ethics are Indian, Chinese and others.

Terengganu main source of income highly relies on the tourism industry besides the oil & gas, fishery and agriculture. Most of the tourism attractions are in the capital city; Kuala Terengganu also known as waterfront heritage city.

ISSUES

Trishaw was considered as one of the main transportations in Terengganu back in 1970s as there were estimated 1,000 units in comparison to the present which only 43 units remain. One of the main reasons of the declination is due to no commercial value in the industry which unappealing to the youngsters. Nowadays the trishaw riders are aged in the range of 60 years old.



NEW STRAITS TIMES

NEWS BUSINESS LIFE & TIMES SPORTS WORLD NST PODCAST NST TV VOUCH

NST VIRAL CRIME & COURTS NATION GOVERNMENT / PUBLIC POLICY POLITICS

Kuala Terengganu trishaw riders lament dying trade, will ride for as long as they can

By Rosli Zakaria - August 2, 2017 @ 4:03pm



Kuala Terengganu's trishawmen almost 'extinct'

By Adrian David - June 5, 2016 @ 10:30pm



Trishaws have already become extinct in major towns in the country, owing to rapid development, increased traffic and the introduction of motorised taxis and the days of trishaws in the peninsula's east coast state's capital appear to be numbered as well. Pix by Adrian David

Hasil kayuh beca masih RM200 sebulan



We Have Served More than 1,500 Satisfied Customers - You Can Be Next!

OPEN ›

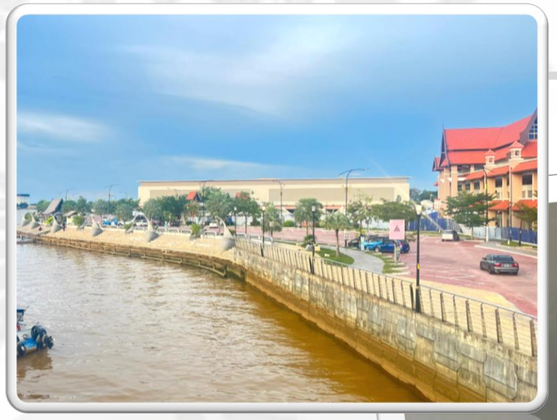
ANTARA pengayuh beca di Kuala Terengganu yang masih mencari meneruskan kerjaya itu walaupun tia

Oleh ROSALINDA MD SAID 15 November 2021, 9:30 am

KUALA TERENGGANU: Kemasukan pelancong ke negeri ini berjaya memberi limp kepada kalangan peniaga, namun nasib masih tidak menyebelahi golongan yang kekal kais pagi, makan pagi.

ISSUES

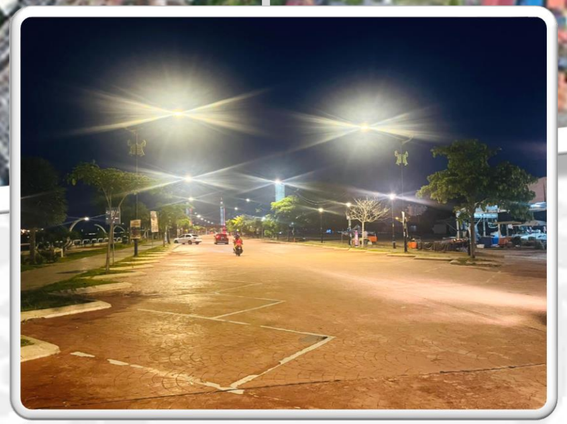
Pasar Kedai Payang is an iconic tourist spot in Terengganu but the 1st class infrastructures surrounding the areas are recognized to be dim and dull after business hour especially on the weekend.













Beautiful Terengganu Malaysia







SUNGAI TERENGGANU
(TERENGGANU RIVER)







RIVER MOUTH OF
SUNGAI TERENGGANU

PESISIR PAYANG

DATARAN SHAHBANDAR
(SHAHBANDAR SQUARE)

PASAR KEDAI
PAYANG



Payang Walk is located on the feeder road named Pesisir Payang next to river bank of Sungai Terengganu which connected Pasar Kedai Payang and Dataran Shahbandar.



OBJECTIVES



1. To Foster Local Economic Growth and Jobs Creation
2. To Elevate Tourism Industry and Cultural Preservation
3. To Enhance Connectivity Through Urban Micromobility
4. To Establish Collaborative Tourism Partnerships
5. To Contribute Towards Sustainable Development Goals (SDGs)

ENGAGEMENT WITH STAKEHOLDERS













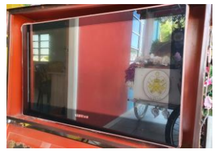






The Production of E-Beca Terengganu

Beautiful Terengganu Malaysia


Screen


Multipurpose Radio


Speaker


Motor


Remote Controller


Metre & Speed Controller


Tyre


Pedal


Front & Rear Brake


Rim


Solar Controller


Motor Controller


Battery 12V


Battery 24V


Charger 12V

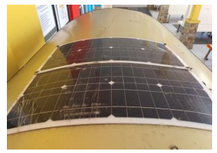

Charger 24V


Horn


Signal Light


Fan


Supporter


Solar Roof


Roof Frame


Classic Seat


LED Light







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THE NEW REJUNEVATED TERENGGANU'S HERITAGE TRISHAW ONTO **ELECTRIC BECA (E-BECA)**











TRISHAW LANE (E-BECA): MICROMOBILITY

DISTANCE: 3.0 KM

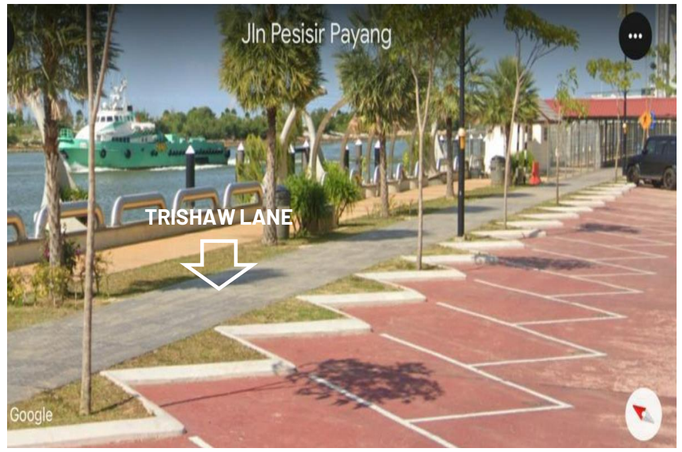
SUNGAI TERENGGANU
(TERENGGANU RIVER)

DATARAN SHAHBANDAR
(SHAHBANDAR SQUARE)

PASAR KEDAI
PAYANG

CHINA OLD TOWN









The visitors enjoyed the cultural performances in the relaxing mood while seating cross-legged.











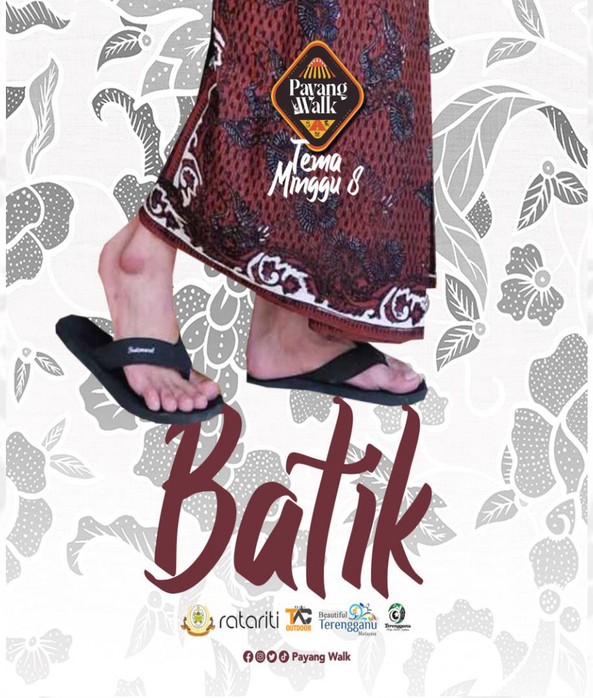






Petty traders dressed according to the theme;
traditional costumes.


Variety of local products including crafts are sold during the event.





Beautiful Terengganu Malaysia

In setting up the mood and vibe of the event, a theme is set out occasionally which eventually becomes Payang Walk's charm.













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Youngsters are now keen to be involved as a full-timer or part-timer in trishaw business in Terengganu.







Kosmo!

LOG MASUK LANGGAN

Home » Payang Walk tarikan pelancongan terbaharu Terengganu

NEGARA

Payang Walk tarikan pelancongan terbaharu Terengganu

Oleh KAMALIZA KAMARUDDIN 22 Julai 2023, 1:10 pm



The Star

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TOPICS : StarExtra Flood Alert StarESG

Move to help rickshaw riders and traders in KT

NATION

Sunday, 23 Jul 2023



BH ONLINE

TRENDING



SELEBRITI

Isu dengan Mimi selesai, tiada lagi 'follow up' - Syafiq Kyle

WILAYAH

Payang Walk akan jadi tarikan terbaru di Kuala Terengganu

Baharom Bakar

bhnews@bh.com.my

July 4, 2023 @ 11:52am



Utusan Malaysia

LOG MASUK LANGGAN



Payang Walk, operasi beca warisan produk pelancangan baharu



PENIAGA memperagakan pakaian tradisional ketika berniaga di Payang Walk, Kuala Terengganu. - UTUSAN/KAMALIZA KAMARUDDIN

Oleh KAMALIZA KAMARUDDIN 22 Julai 2023, 11:50 am

The Malaysian Reserve

Home / Economy / News / Payang Walk, Heritage Rickshaw latest attractions to boost Terengganu tourism

Payang Walk, Heritage Rickshaw latest attractions to boost Terengganu tourism



DagangNews.com

Payang Walk Terengganu tampilkan beca berkuasa solar, rangsang ekonomi peniaga kecil



Beca yang dinaik taraf menggunakan tenaga solar untuk beroperasi di Payang Walk bermula 21 Julai 2023.

oleh HUSNA ABDULLAH

editor@dagangnews.com

Sinar DAILY

Payang Walk, Heritage Rickshaw latest attractions to boost Terengganu tourism





Samsuri (on the first rickshaw from the front) said the state government has allocated RM240,000 to upgrade the appearance of 16 heritage rickshaws in addition to fitting them with solar panels. - Facebook

BERNAMA.com

REGION - EAST

PAYANG WALK, HERITAGE RICKSHAW LATEST ATTRACTIONS TO BOOST TERENGGANU TOURISM



22/07/2023 12:24 PM

Please email to digitalsales@bernama.com for full details about this news.

SundayStar

The people's paper

20 AUGUST 2023

Nation **Identity theft** Bersih wants answers as to how 94 cases of MyKad breaches occurred in the recent state polls. >4



StarHealth **When fashion reflects pain** Knives, broken glass, papers with sharp edges — these were all used to make dresses that embody the real-life experiences of patients with generalised pustular psoriasis (GPP) >4&5



StarLifestyle **Exotic eats** A compilation of strange, unfamiliar foods and drinks from around the world. >2&3

Preying on students

The Star EXCLUSIVE

Even students on tight budgets are not spared by scammers cashing in on youngsters who lack financial literacy and are naive about cybersecurity. Experts offer solutions to nip this new trend in the bud. **> See reports by JAAYNE JEEVITA on StarEdu pages 4 and 5**



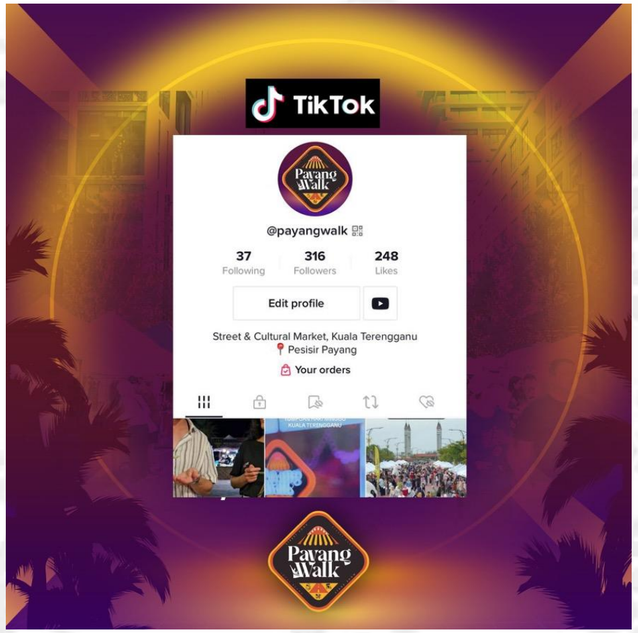
Payang Walk becomes infamous and gain popularity across the country as the new Terengganu attraction.

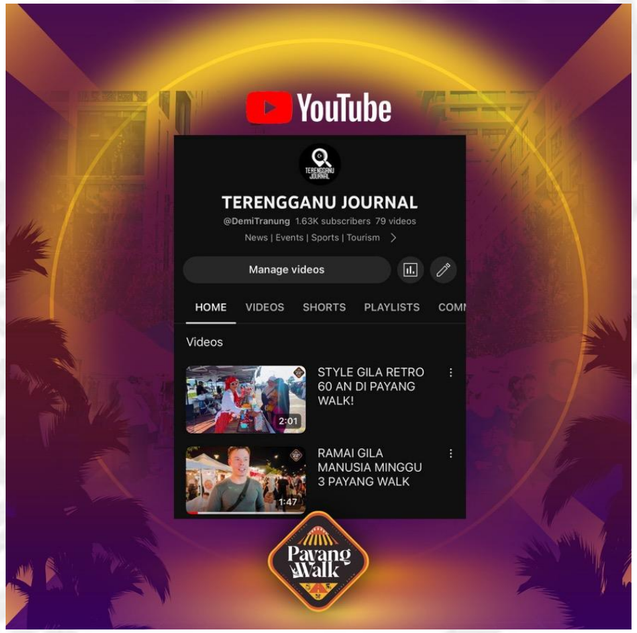
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Various of media platforms were used in promoting Payang Walk constantly.







Beautiful Terengganu Malaysia



USD120.00-USD300.00

SALE PER WEEK FOR PETTY TRADERS

USD50.00-USD100.00

COLLECTION PER WEEK FOR TRISHAW RIDERS

USD330,000.00

TOTAL SALE SINCE JULY UNTILL DISEMBER



- Introducing eWallet among petty traders
- Providing recreational boats
- Adding more units for E-Beca
- Upgrading trishaw lane and facilities



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